A Vaudois in Canada

Philippe Bovet places his Merlot on the highly selective list of the Société des alcools du Québec.



Cécile Collet / 24 heures

Published: 03.01.2025, 11h04



Philippe Bovet in his winery in Givrins. PATRICK MARTIN/24 HEURES

Philippe Bovet can be very proud. Three wines from the winemaker in Givrins were awarded medals at the *Sélections Mondiales des Vins Canada* (SMV Canada) last October in Montreal. He is even one of two wineries to receive the highest award, the *Grand Gold*, with his Merlot Vaud AOC 2019. The other winner is Colline de Daval SA, with its Merlot Réserve Valais AOC 2022 (Jury Prize). His other two award-winning wines are Léman Noir 2022 (gold) and Chardonnay 2022 (silver). The winemaker, also active in the Pecne Te winery in Argentina, additionally won gold with his Bonarda 2018.

SMV Canada is the largest wine competition in North America and one of the most renowned international wine competitions in the world, according to a press release from Swiss Wine Promotion. In this 31st edition, producers, merchants, and professionals from 31 countries tasted more than 1,630 wines. Thirty Swiss wines were in competition, and fourteen were awarded. The Valais region leads the total number of medals with nine mentions (three from Vaud, two from Ticino).

These results have a tangible consequence: the top 50 wines are added to the catalog of the highly selective SAQ – the Société des alcools du Québec – which holds the monopoly on alcoholic beverage distribution in Canada. Currently, three Swiss wines are offered on its website, including one from Vaud, also from La Côte, the organic Chasselas from La Colombe in Féchy, and two from Valais.



Léman Noir (gold medal) is one of the three selected wines. The other two are the Merlot (*Grand Gold*) and the Chardonnay (silver).

© Alain Rouèche/VQH